

## **Penguin 2.1 (#5)**

After a 4-1/2 month gap, Google launched another Penguin update. Given the 2.1 designation, this was probably a data update (primarily) and not a major change to the Penguin algorithm. The overall impact seemed to be moderate, although some webmasters reported being hit hard.

[Penguin 5, With The Penguin 2.1 Spam-Filtering Algorithm, Is Now Live](#) (SEL)

[Google Penguin 2.1 Was A Big Hit](#) (SER)