

ABOUT US

MIT Times started in 2008 as an internal publication of Macquarie IT to keep staff up-to-date with the latest industry news, trends, strategies and ideas that will inform and inspire us to grow our customer's business online. With its popularity and gradual exposure to existing Macquarie IT customers, now thousands of business rely on MIT times to keep them informed.

At MIT Times our goal is to inform our readers about the latest trends, strategies and techniques which will help businesses and organisations succeed in our fast changing digital age. We perpetually deliver the latest, useful and innovative information to business owners, marketing managers, IT Managers, consultants and agents of change across all the major industries.

Everyday we work hard in collecting and shortlisting informative and useful articles which we feel will add enormous value to our readers. We also had pick the most interesting and important articles and send them to our readers in our weekly newsletters.

Perhaps the most remarkable yet overlooked aspect of today's tech centric business world is its friendly, enthusiastic and innovative spirit. Every day, literally thousands of talented, hard-working folks out there gain new insight from their work, come up with brilliant ideas and then share their experience with fellow workers. We have made it our mission to collaborate with the those folks and empower our readers and subscribers to leverage from the wealth of information we make available.

We hope that our commitment to perpetual improvement and our passion for the power of technology will add value to every reader. We also hope that it will make our readers more informed about the latest trends, strategies and techniques which will help them reach their goal in their business and personal endeavours.

Yours Sincerely,

John Singh

Chief Editor